

NEWS RELEASE



*Contact: Ron Ballanti
Strike Zone Communications
ron@strike-zone.net*

NEW GAGE FOGBOW HOODY IS A VERSATILE, GO-TO GARMENT FOR FISHERMEN, BOATERS AND OUTDOOR ENTHUSIASTS

Grundéns USA has added a versatile new garment to its growing Gage Technical Gear family — the Gage Fogbow Hoody. This technical fleece sweatshirt is designed to keep the wearer warm and block out icy wind, while still wicking away body heat and moisture generated through heavy exertion and activity.

These characteristics make the Fogbow Hoody ideal for layering underneath Grundéns or Gage raingear for added warmth and comfort. Tailored from 100% polyester material, the Fogbow's hearty 300 GSM (Grams Per Square Meter) fleece blocks wind and cold in extreme conditions. It combines a smooth, wind-resistant outer face with a soft brushed fleece interior that is both warm and comfortable on the skin. The Fogbow Hoody is also designed for excellent breathability, a very important feature when you're working hard on deck, battling a big fish or hiking up a steep trail.



The Fogbow Hoody is also ideal to wear as a stand-alone garment, providing warmth and comfort when you're on the water or anywhere in the Great Outdoors. It provides a UPF50 UV rating to protect against the sun's damaging rays, and offers useful features like a roomy pouch pocket and hidden zipper storage pocket. Available in black with contrasting orange hood ties, Gage chest logo and Gage "Fish Logo" on the back shoulder, this stylish garment makes a fashion statement anywhere you go.

Grundéns USA offers the new Fogbow Hoody in nine different sizes from XS to 5XL, ensuring the ideal fit for men and women of all sizes. The Fogbow Hoody carries an MSRP of \$75, with sizes 3XL to 5XL slightly higher.

For more information on the new Gage Fogbow Hoody — or the growing Gage Technical Gear family of rainwear, apparel and accessories — call Grundéns USA at (800/323-7327) or visit www.grundens.com.

###